

RAISSA XIE

www.raissa-xie.com
raissa.xie@gmail.com
734-545-3976

EDUCATION

Washington University in St. Louis

Sam Fox School of Design & Visual Arts
Bachelor of Design in Architecture, *May 2016*
Second Major in Psychology, Minor in Design
GPA: 3.71/4.0; Dean's List (*5 semesters*)

Santa Reparata International School of Art

Study Abroad in Florence, Italy *Summer 2013*

ACTIVITIES

Campus Interview Team *January 2015 – present*

Selected to interview and evaluate university applicants by Washington University's Undergraduate Admissions Office.

Teaching Assistant *August 2014 – present*

Negotiations and Conflict Management: Simulate mock negotiations and log outcomes for MBA students. Assisted in preparing and organizing materials for each class.
Designing Creativity: Innovation Across Disciplines: Work with students to problem-solve across all disciplines. Assisted with critiques and general organization of the course.

Serengetee *August 2014 – January 2015*

Selected to serve as campus brand ambassador to help introduce and market Serengetee, a company that designs custom clothing with fabrics partnered with various charity organizations, to students.

Design for America *August 2013 – present*

Founding member of WashU's chapter for design for social change. Guide new members through a semester-long design process as New Member Educator (2015). Facilitate, coordinate, and lead all team meetings throughout the semester for two projects as Team Lead (2014, 2015). Managed social media and implemented marketing techniques to reach out to students on campus, as Director of Publications (2014).

AIGA, Student Chapter Member

Chi Omega Fraternity, Member and Marketing Chair

Alpha Kappa Psi, Member

Architecture School Council, 3rd Year Representative
Armour. Magazine, Contributing writer, designer, and photographer

EXPERIENCE

American Red Cross *August 2015 – present*

Student consultant for the Eastern Missouri Region through the Taylor Community Consulting program. Conduct research and devise solutions to improve volunteer retention rate.

ABA Consulting Services *August 2015 – present*

Work with a child who has autism as a therapy implementer. Use Applied Behavior Analysis techniques and "play" as a basis for improving developmental skills.

Future Partners *June 2015 – August 2015*

Summer resident at Future Partners in Half Moon Bay, CA. Conducted research and designed products for teaching Future's design process, which helps companies generate ideas. Gathered insights for the difficulties that users had with the process and created an app and card game for non-designers to understand and use along with their own problem-solving techniques.

MOTI *May 2015 – June 2015*

Production and design assistant at a startup called MOTI that works to assist habit-building using environmental and emotional cues. Collected and analyzed data from users, helped design and produce beta tests for MOTI devices to be sent and tested with users.

Green Water Solutions *January 2015 – present*

Design member of an interdisciplinary student consulting group. Researched various sustainability methods, conducted user interviews, and created drawings and proposals to re-design the lot of a school by implementing green infrastructure.

Harper's Bazaar *June 2014 – August 2014*

Graphic design and marketing intern at China's Harper's Bazaar in Beijing. Designed layouts for features and formatted for iPad use. Analyzed user satisfaction and generated suitable concepts.

Malagasy Designs *January 2014 – August 2014*

Conducted research to design a business plan. Used existing weaving techniques to bring woven jewelry to market as additional income for women in Mahabo, Madagascar. Designed jewelry, traveled to Mahabo to work with these women to implement our strategies.

SKILLS

Fluent in English and Chinese, Proficient in French
Proficient in Microsoft Word, Powerpoint, Excel
Proficient in Adobe Photoshop, InDesign, Illustrator, Rhino 3D
Familiar with HTML, SketchUp, Final Cut Pro X